

PRIVACY NOTICE

Document Control

Reference: GDPR REC 4.1

Issue No: 1.0

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1. Scope

All data subjects whose personal data is collected, in line with the requirements of the EU's General Data Protection Regulation (GDPR).

2. Responsibilities

- 2.1 The GDPR Owner is responsible for ensuring that this notice is made available to data subjects prior to American Gastroenterological Association (AGA) collecting/processing their personal data.
- 2.2 All Employees/Staff of AGA who interact with data subjects are responsible for ensuring that this notice is drawn to the data subject's attention and their consent to the processing of their data is secured.

3. Privacy notice

3.1 Who are we?

AGA, a 501(c)(6) organization, administers all membership and public policy activities, while the AGA Institute, a 501(c)(3) organization, runs the organization's practice, research and educational programs.

On a monthly basis, the AGA Institute publishes three highly respected journals, [Gastroenterology](#), [Clinical Gastroenterology and Hepatology](#), and [Cellular and Molecular Gastroenterology and Hepatology](#). We publish a bi monthly magazine *AGA Perspectives*, a monthly newspaper *GI & Hepatology News*, a weekly e-newsletter and a variety of email updates on policy, education and research issues.

The [AGA Research Foundation](#) provides research grants on behalf of the AGA Institute.

The [AGA Community](#) provides networking opportunities for AGA members and private collaborations through an online forum, directory, library and calendar.

Our GDPR Owner and data protection representatives can be contacted directly here:

- DataSupport@gastro.org
- 4930 Del Ray Ave., Bethesda, MD 20814
- 301-654-2055

American Gastroenterological Association

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AGA Privacy Notice v1.0
Comments to
DataSupport@gastro.org
www.gastro.org

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The personal data we collect from you includes:

Personal data type:	Source of data:
Contact Information <ul style="list-style-type: none">• Name• Address• Phone• Email	<ul style="list-style-type: none">• Applications• Forms• Registrations• Transactions• Submissions
Demographic Information <ul style="list-style-type: none">• Practice area• Gender• Race• Ethnicity	<ul style="list-style-type: none">• Applications• Forms• Registrations• Submissions
Credit Card Information <ul style="list-style-type: none">• Credit card number• Expiration Date• CVV	<ul style="list-style-type: none">• Registrations• Transactions
Cookies	<ul style="list-style-type: none">• Visits to website• Pages viewed

The personal data we collect will be used for the following purposes:

- Improve website user experience.
- Provide member benefits.
- Sell mailing lists.
- Market products.
- Customize communication.
- Deliver emails for related events, products or services.
- Complete financial transactions.
- Verify ads are viewed by physician members.
- Improve article recommendations.

Our legal basis for processing for the personal data:

- Processing online transactions

The special categories of personal data concerned are:

- Race
- Ethnic origin

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AGA Privacy Notice v1.0

Comments to

DataSupport@gastro.org

www.gastro.org

3.2 Consent

By reading this privacy notice, you are giving AGA permission to process your personal data specifically for the purposes identified. You may withdraw permission by contacting DataSupport@gastro.org.

3.3 Disclosure

AGA will receive data from third parties and pass on your personal data to third parties without first obtaining your consent. The following third parties will receive your personal data for the following purpose(s) as part of the processing activities:

- Aries Systems Corporation (Editorial Manager for submission to or reviewing for the AGA journals)
- Bulletin Healthcare LLC (*AGA Today in Medicine*)
- Elsevier (*Gastroenterology, Clinical Gastroenterology and Hepatology, Cellular and Molecular Gastroenterology and Hepatology*)
- Digestive Disease Week®
- eHealthCare Solutions (online advertising)
- Frontline Medical Communications Inc. (*GI & Hepatology News* and *The New Gastroenterologist*)
- Higher Logic, LLC. (AGA Community)
- MedPage Today, a property of Everyday Health, Inc. (AGA Conference Reporter)
- OpenWater (research grant applications)
- RealMagnet (email system)
- TrendMD (online article recommendations)

3.4 Retention period

AGA will retain personal data for as long as is necessary to provide services.

3.5 Your rights as a data subject

At any point while we are in possession of or processing your personal data, you, the data subject, have the following rights:

- Right of access — you have the right to request a copy of the information that we hold about you.
- Right of rectification — you have a right to correct data that we hold about you that is inaccurate or incomplete.



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- Right to be forgotten — in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing — where certain conditions apply to have a right to restrict the processing.
- Right of portability — you have the right to have the data we hold about you transferred to another Organization.
- Right to object — you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling — you also have the right to be subject to the legal effects of automated processing or profiling.
- Right to judicial review: in the event that AGA refuses your request under rights of access, we will provide you with a reason as to why. You have the right to complain as outlined in clause 3.6 below.

All of the above requests will be forwarded on should there be a third party involved (as stated in 3.3 above) in the processing of your personal data.

3.6 Complaints

In the event that you wish to make a complaint about how your personal data is being processed by AGA (or third parties as described in 3.3 above), or how your complaint has been handled, you have the right to lodge a complaint directly with the supervisory authority and AGA's GDPR Owner.

The details for each of these contacts are:

	Supervisory authority contact details	GDPR Owner contact details
Contact Name:	Mr Giovanni Buttarelli, European Data Protection Supervisor	Sarah Manwell, Director Business and Data Analyses
Address line 1:	Rue Wiertz 60	4930 Del Ray Ave.
Address line 2:	1047 Bruxelles/Brussel	Bethesda, MD 20814
Address line 3:	Office: Rue Montoyer 63, 6th floor	
Email:	edps@edps.europa.eu	datasupport@gastro.org



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Telephone:	+32 2 283 19 00	301-654-2055
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3.7 Privacy statement

Read more about how and why we use your data here <https://www.gastro.org/privacy-policy>.

